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Educational Management Graduates: A Tracer Study from Universitas Negeri Surabaya, Indonesia

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14 STRACT

Tracer Study is a study that can provide helpful information to evaluate higher education results and can then be used to improve and guarantee the quality of higher education institutions. This research uses a quantitative research approach with the type of survey research. The research population is graduates of the Educational Management Department who graduated in 2019 and 2020. The sample used is saturated sampling, where the entire population is a member of the sample. The study results were analyzed using descriptive statistics and extracted information about graduates, including the number of graduates. It includes who graduated, graduates employment status, waiting time for graduates, coverage of where graduates work, and other descriptions are required by *Badan Akreditasi Nasional Perguruan Tinggi* (i.e., BAN-PT). BAN-PT is an accreditation organization in Indonesia, where accreditation and input for curriculum development of Educational Management Department. The result showed that Educational Management graduates could be survived as employees or entrepreneurs that focus on Educational Management scope.

15 TRODUCTION

Tracer Study is a tracer study of graduates conducted to graduates two years after graduation. Tracer Study aims to determine educational outcomes in the form of transition from higher education to the world of work, scholarly outputs, namely self-assessment of mastery and competency acquisition, educational process in the form of evaluation of learning process, and contribution of higher education to competency acquisition and educational input in the form of further excavation of information (Laguador, 2013; Sadi et al., 2019; Renny et al., 2013; Dotong et al., 2016). Tracer Study can be used to determine the relationship between higher education inputs (learning situations and conditions, student profile, experience, and motivation), higher education processes (learning and teaching), higher education outputs (knowledge, skills, motivation, and values), and educational outcomes (period of transition into job and contribution to society).

Universities need to carry out tracer studies because they need feedback from graduates to improve education systems and management. As mentioned by Gines, the tracer study is an assessment tool to measure the relevance between university and work (Gines, 2014). Universities at the beginning of the academic year determine the direction of higher education policies from input in the form of conditions, experiences, and motivations of new students who enter the university. Conditions, experiences, and motivations determine universities are improving education systems and management in terms of patterns/processes of teaching and learning, research, practicum, workshops, laboratories, studios, or research. The implementation of this

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