



The Effectiveness of Android Teaching Materials Based on Local Wisdom in Improving Students' Writing Skill

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DOI: <https://doi.org/10.46245/ijorer.v5i3.588>

Sections Info

Article history:

Submitted: March 8, 2024
Final Revised: March 23, 2024
Accepted: April 16, 2024
Published: May 13, 2024

Keywords:

Android teaching materials;
Indonesian language learning;
Local wisdom;
Writing skill.



ABSTRACT

Objective: This research aims to investigate the effectiveness of Android teaching materials based on local wisdom in improving student's writing skills in Indonesian language learning subjects at the junior high school level. **Method:** This research used a quantitative approach with the type of quasi-experimental research. The sample of this research was two classes (control and experiment class) from VII students of Junior High School 7 Tangerang City, which consists of 60 students. **Results:** The pretest and post-test results indicated a significantly different effect on students' writing skills between the control and experimental classes after being given Android teaching materials based on Local Wisdom in Indonesian language learning at the Junior High School level. **Novelty:** This research used new, unique elements of android teaching materials integrated with Tangerang local wisdom to help students acquire the materials more exciting and beneficial, especially in Indonesian language learning.

INTRODUCTION

Indonesian is the national language used across the country and regions. In addition to being the official language of instruction, Indonesian is a subject learned at every level that needs to be studied in elementary, secondary, and higher education (Kusyani, 2022). Acquiring linguistic proficiency also includes mastering written and spoken communication skills in the Indonesian language. Therefore, every language learner is responsible for comprehending, acquiring, and using language abilities (Sari et al., 2021). Learning Indonesian is beneficial for growing one's communication abilities and gaining knowledge mastery.

According to previous studies, there needs to be more interest in Indonesian language instruction among students and society. The need for a more innovative learning approach is one of the reasons why students find Indonesian language instruction less engaging (Kurniawan et al., 2020). In several cases, teachers also put in less effort; for example, teachers need to master the main ideas of their learning material since the current Merdeka Belajar curriculum demands student-centered learning (Dorlan & Epa, 2023). The study's findings demonstrate that originality and inventiveness are necessary to produce engaging Indonesian language materials. Developing instructional materials is one of the creative and innovative things that may be done to learn Indonesian. The creation of instructional materials is an attempt to raise the standard of instruction in schools in line with curricular requirements and advances in knowledge (Guswita, 2021). The creation of instructional materials is required since having access to learning resources, or instructional materials, is crucial to the learning process.

It is necessary to use the teaching materials for learning the Indonesian language since they are designed to help students develop both their language proficiency and the

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