



## The Role of Self-Intention in Mediating the Influence of Teacher Competency and YouTube Media on Learning Outcomes in Elementary School

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DOI: <https://doi.org/10.46245/ijorer.v5i5.687>

### Sections Info

#### Article history:

Submitted: August 2, 2024

Final Revised: August 19, 2024

Accepted: September 1, 2024

Published: September 30, 2024

#### Keywords:

Arts and Culture;

Learning Outcomes;

Self-Intention;

Teacher Competence;

YouTube Media.



### ABSTRACT

**Objective:** Teachers create an intrinsic urge to continue to improve themselves and utilize YouTube media as a practical learning tool. On the other hand, students' self-intentions determine how actively they use YouTube media to deepen their understanding of arts and culture. This research explores the urgency and influence of teacher competence and YouTube media intensity on Arts and Culture learning outcomes through students' self-intentions.

**Method:** The survey method was used to collect data based on probability sampling from 68 students at Elementary School 1 Surodikraman Ponorogo. Data collection was carried out using a questionnaire consisting of a Likert scale with four alternative answers. PLS-SEM analysis is used to analyze data and test and evaluate the construction of variables measuring problem-solving abilities. **Results:** The analysis shows that teacher competency on self-intention and self-intention on learning outcomes have an insignificant effect. Furthermore, self-intention was proven not to mediate teacher competency and YouTube media's influence on learning outcomes. **Novelty:** This study presents a novelty by showing that self-intention does not mediate these factors. This finding suggests that other factors may be more influential in mediating these effects, which could be investigated by future research. Recommendations for this research include training on teacher awareness and motivation in effectively using YouTube media.

### INTRODUCTION

The mission of national education is to improve Indonesian individuals' intellectual and moral qualities, ensuring they have strong faith and good ethics and develop solid knowledge, skills, health, personality, and social responsibility. To achieve this, it is essential for educators, especially teachers, to be professional by national education laws. This emphasizes the need for teachers to continue to develop themselves, adapting to the times, science, technology, and society's need for quality and competitive human resources (Iskamto, 2022). Therefore, education is very important for children to advance the nation and state.

Education is a deliberate and planned effort to create a learning environment where students actively develop their potential in spirituality, self-control, personality, intelligence, morality, and skills needed by themselves and society (Drame et al., 2021; Khoiriyah et al., 2023). Education is an essential aspect of building character and improving the quality of a nation's human resources. One of the key elements in education is teacher competence and the learning media used in the teaching and learning process, which is very popular for presenting various information and learning. Teachers' abilities in teaching and their skills in managing learning media, including YouTube, can have a significant influence on student outcomes (Jackman, 2019),

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