



Optimizing Students' Reading Skills through Microlearning with Canva: A Digital Approach in ELT

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ABSTRACT

Objective: Microlearning is sufficiently flexible to support various learning modalities and can be tailored to individual student needs. By making it easily accessible, teachers enable students to select concise, desired, necessary, and relevant information. Using microlearning enhances students' comprehension and retention, particularly in vocabulary development. Through Canva, analysis shows that this technology is beneficial for delivering microlearning. This research aims to assess the effectiveness of using the interactive visual design application Canva in English learning through microlearning. **Method:** The research subjects consist of 18 SMP Alam Nurul Furqon ninth-grade students. The study used qualitative methods with several instruments, including Google Forms, observation, and literature review. **Results:** The study reveals that students, by a percentage of 3.94, preferred using Canva as a learning medium compared to conventional teaching methods, and a percentage of 3.22 felt an increase in reading skills. This demonstrates that digital technology significantly influences various elements, including education, in today's era. **Novelty:** These results serve as a valuable reference for educators, indicating the students' high motivation levels and guiding efforts to enhance reading skills in English education in the future.

INTRODUCTION

Globalization has significantly transformed the social order of life. These changes have been driven by advances in science and technology (S&T), impacting various fields, including education. The dynamics of the transition in learning towards globalization and digitalization require teachers to take on dual roles in their duties, competencies, and responsibilities to create an interactive, active, creative, effective, and enjoyable teaching and learning environment. In the context of learning, teachers are expected to enhance learning opportunities for students while significantly improving the quality of their teaching to maximize their impact on the development of students' competencies (Blömeke et al., 2022; Fawait et al., 2024; Munna & Kalam, 2021; Syarif et al., 2024; Yang & Kaiser, 2022). The aim is to ensure that technology facilitates skill exploration, particularly in enhancing the abilities of students learning foreign languages. Students will become more creative in using media if technological tools are utilized as teaching aids, as these tools provide opportunities for students to analyze and obtain information effectively (Sobandi et al., 2023).

The process of designing learning media today is no longer limited to the use of tangible objects found in daily life but has also embraced digital platforms (Tri & Adam, 2022). Learning media are essential to the teaching process, aimed at acquiring knowledge, mastering specific competencies, and shaping students' attitudes. Achieving successful learning aims to broaden students' insights and shape their

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